

# Vanilla Way Values

Purpose, Values and Principles of our Organisation

The Purpose of our Organisation:  
**Vanilla Way brings out transformative power through guidance and research on collaboration & trust.**

Values & Principles

- ★ Mutual Aid
- ★ Caring Honesty
- ★ Deep Listening
- ★ Commitment
- ★ Resilience
- ★ Effectiveness
- ★ Trust & Courage

# Vanilla Way Values

Values and Principles of our Empty Centered Organisation

## MUTUAL AID

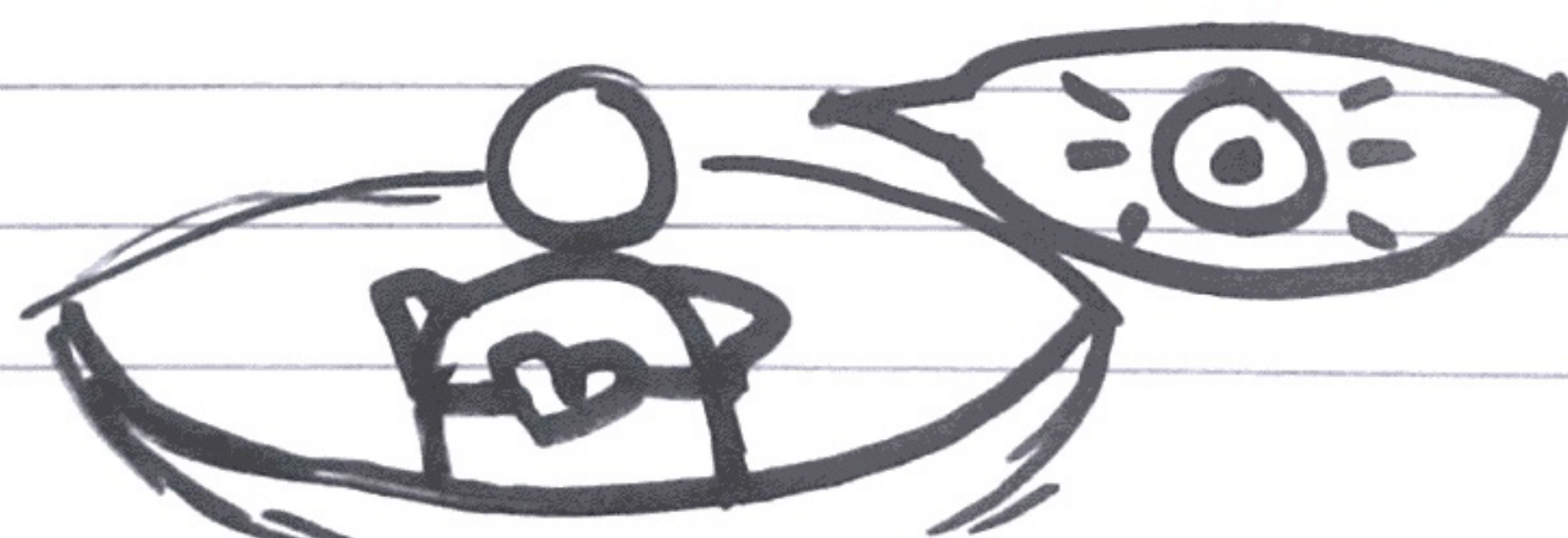
WE ENGAGE IN MUTUAL AID  
BY SUPPORTING EACH OTHER  
IN ACHIEVING OUR  
HIGHEST POTENTIAL

Wendy

# Vanilla Way Values

Values and Principles of our Empty Centered Organisation

CARING HONESTY  
WE CONTINUOUSLY CULTIVATE  
HONESTY IN THE RELATIONSHIPS  
WITH OURSELVES AND CARRY  
THAT SAME QUALITY INTO  
OUR INTER-RELATIONSHIPS.



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DEEP LISTENING  
(CONNECTION)

WE PRACTICE DEEP LISTENING  
AS A WAY TO STRENGTHEN  
AND CULTIVATE OUR  
CONNECTIONS.



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## COMMITMENT

WE SHOW COMMITMENT WHEN  
WE DO WHAT WE SAY, WE SAY  
HOW MUCH WE CAN DO AND WE  
ACT FROM THE PURPOSE  
OUR

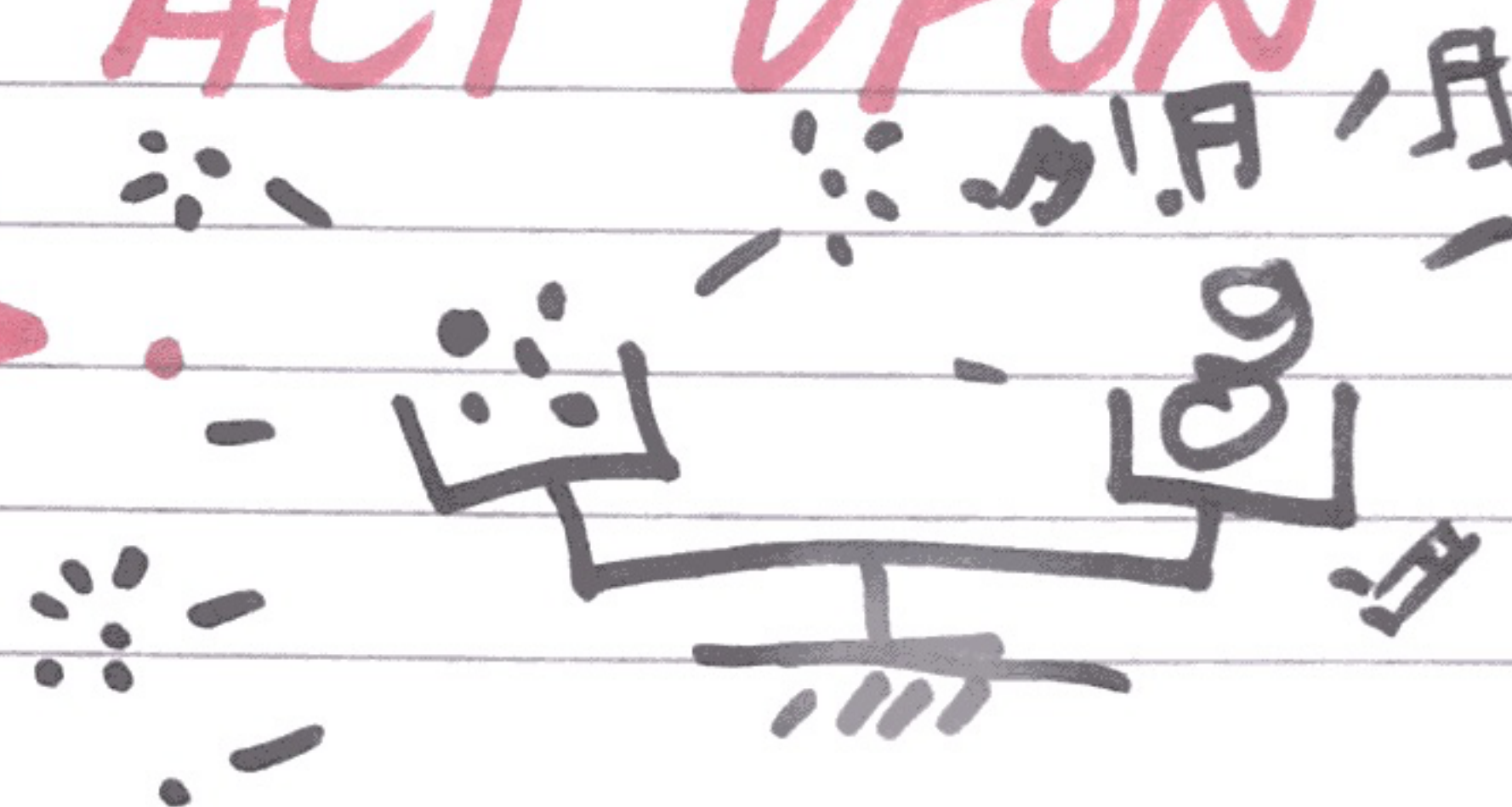


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## RESILIENCE

THROUGH REGULAR CELEBRATION  
PRACTICES WE STRENGTHEN  
OUR ABILITY TO RECOGNISE  
AND THEREFORE ACT UPON  
IMBALANCES



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# EFFECTIVENESS

WE ACHIEVE EFFECTIVENESS  
BY TAKING A PRAGMATIC  
APPROACH WHILE  
HONOURING OUR COMMON  
VISION.



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Values and Principles of our Empty Centered Organisation

TRUST & COURAGE  
TO CONTINUOUSLY BRING  
COURAGEOUS ACTIONS INTO THE  
WORLD, WE ACTIVELY  
NOURISH TRUST BETWEEN  
EACH OTHER AND IN THE  
PURPOSE.

